

# Torrance Herald

NINTH YEAR, NO. 10

TORRANCE, CALIFORNIA, MARCH 10, 1922

\$1.50 PER YEAR

## Big Booming Meeting At Torrance Theatre

One of the most eventful meetings in the history of Torrance will be the Chamber of Commerce meeting on Monday night at 7:30 in the Torrance Theatre, when Mr. E. G. Lewis, general manager of the Palos Verdes project, will be the principal speaker and the meeting will be momentous on that account alone, for the program for Palos Verdes as planned by Mr. Lewis, means the expenditure of \$85,000,000 for the creation of the most slightly and beautiful residence district in the world. There will be nothing on earth that will compare with Palos Verdes; the hanging gardens of great and ancient Babylon will be ranked as insignificant in their creation in contrast to the munificence and magnificence of the creations shown in the great panorama of Palos Verdes.

The expenditure of this colossal sum of \$85,000,000 within plain sight and but the stroll of one hour from Torrance means immeasurable and incalculable benefits to this, our home town. Nothing like this has ever been presented as a picture of the future and the general discussions following the address will fortify this conclusion. The question of bond issues, for the improvement of the streets, the sewer disposal farm, and the very important, will be the approach, and the pride that all hold in its successful inaugural and patronage as its merits demand. No one can possibly afford to be other than deeply interested in the great meeting on the coming Monday night. Remember the date, the 13th of March, and march down to the theatre early to avoid the rush.

## A Business Biography An Eventful Career

In strolling along the street and catching an item here and there, or in overhearing a conversation between groups of persons along the way one may, by putting two on two together, piece out an interesting biography. And by accident, as it were, does one learn that our fellow citizen, Mr. C. W. Lyons, has a military and eventful history spanning two hemispheres. Mr. Lyons enlisted in 1910 and was on duty under the Statue of Liberty, affectionately called "Big Liz," and then to the Philippines under Colonel Glassford as chief draughtsman. Lieutenant Lyons installed the first power plant in the Philippines, under the supervision of Gen. J. Franklin Bell, the engine of the old Monadnock being taken for the purpose. The plant was installed in the head-hunter province where it was very unhealthful for the wafarer who was careless of that part of his anatomy where he hangs his hat. So dangerous was the installation of the plant that several hundred soldiers were required to protect the forces at work.

Lieut. Lyons was transferred from Baguio to the Moro islands and by 1915 was out of the service but was again under the colors two months before the declaration of war in the great world war and for a period of six months he was with the Mexican army and was also engaged for several months in the collection of archeological specimens of the Aztec civilization for Smithsonian Institute of Washington, D. C. and was in charge of the Mexican village at the San Francisco Exposition at a later date.

Lieut. Lyons had charge and supervision of all telegraph and telephone systems at Camp Pike, Arkansas, and the supervision of all electrical equipment of whatever character. And the military carrier pigeon service also came under his supervision as a method of communication to safeguard the armed forces and to forestall the enemy.

Mr. Lyons has been a resident of Torrance since 1917 but has been in charge of construction at the Big Creek project at Huntington Lake, a work, like all other engagements of whatever character, has but served to show the competency and unswerving fidelity to all interests entrusted to his care. And now Mr. Lyons is engaged in the electrical business in Torrance, at 1211 El Prado, where a complete line of everything electrical needed may be found in the establishment. And the headquarters and salesroom will be under the charge of Mrs. Lyons, who, by the way, is the first woman engaged in business in

## Torrance Asks for More School Facilities

(Torrance Whistle)  
The Board of Directors unanimously accepted and approved the report of the report of the special committee on school facilities. The recommendations of the committee will be strongly urged on the Board of Education for inclusion in the forthcoming bond issue. The report follows:  
We, the undersigned committee of the Chamber of Commerce, after careful consideration recommend the following:

A 10-acre site composed of Block 47 and part of 48. This is adjacent to the present site but the buildings will be about 700 feet apart.

A sixteen unit building for High School.

A four unit shop building.

An Auditorium seating not less than 1200.

A suitable gymnasium and locker-room.

A suitable athletic field and equipment.

We also strongly recommend that the present building be used only for elementary grades.

GEO. A. PROCTOR, Chairman  
WILLIS M. BROOKS  
A. W. MALONE  
W. C. VON HAGEN

## Heart to Heart Talks And Pictured Emotions

A series of great treats is coming on at the Torrance Theatre, beginning Tuesday, March 14th, and including Sunday, March 19th. The Torrance Chamber of Commerce holds the boards on Monday night but Tuesday we have "Forty-five Minutes from Broadway," Charles Ray and Dorothy Devore; Wednesday, "Life's Darn Funny," Viola Dana; Thursday and Friday, "The Conquering Power," Rex Ingram, a Balzac masterpiece, featuring Rudolph Valentino and Alice Terry; Saturday, "What No Man Knows," Clara Kimball Young, and also the "White Eagle" by Ruth Roland; and Sunday, "A Prince There Was," by Thomas Meighan.

All of these plays are of superior excellence appealing to every emotion of the heart and carrying wholesome lessons by stimulating the artistic sense to a realization of the hopes of the authors of these classic masterpiece productions.

Those who appreciate the new eloquence portrayed upon the screen with the majesty and power of perfect artistry will welcome the opportunity to witness these splendid productions.

## A NEW BUSINESS

Mr. Meinzer, it is reported, will at once open a restaurant in the Burkhardt block in the last room which has been vacant and the entire block presents a businesslike appearance with the five business interests fronting on El Prado.

## BIRTHDAY PARTY

On Saturday afternoon Harlan Cairns celebrated the seventh anniversary of his birth with a party, although his birthday was a few days earlier in the week. The little folks spent the afternoon with games and music. Ice cream, cake and candy were served the little guests. Those present were Ruth Anderson, Katharine McNeill, Elinor Richards, Ellen Timbs, Virginia Lee Van Voorhis, Doris Wood, Harry and Delbert Ainsworth, Thomas Bray, Harlan Cairns, Jimmie Cletus McLean, Virgil and Verner Sharp, Richard and Harold Watson.

## A NEW BUSINESS

The management of the Ironton Hotel has changed hands, Mrs. Mary Buck, of Los Angeles, succeeding Mr. Goldberg who has conducted the hotel, both the dining room and the rooms proper. Mrs. Buck will succeed to the entire management and assumes charge at once with the aid of her son, Mr. Buck, who will be found at the cash counter.

Torrance, as all pioneer citizens recall the Myrtle apartments, but a few doors away, which were under her ownership, charge and supervision at the foundation of many of the business enterprises of this prosperous city.

And, in the letter and the spirit of all loyal Torrance people, we welcome all new enterprises and extend a hearty greeting.

## Big Charity Ball by American Legion

### GREAT CREDIT DUE LEGION FOR ENLARGEMENT OF HALL

It will no doubt be of interest to the people of Torrance and surroundings to know that the Bert S. Crossland Post, No. 170, of the American Legion, has added a fine addition to the rear of the Legion building. This addition gives about one-third more room to the size of the hall and gives Torrance a much needed meeting hall for public occasions of sufficient capacity to hold a large audience.

The Legionnaires are justly proud of the new addition, and sincerely hope that it may prove a satisfaction and a source of pleasure to their friends in the community.

As a sort of house warming and in order to celebrate the opening and completion of this new addition, the Legion Post and Auxiliary are giving, on Wednesday evening, March 15th, a Charity Ball. The proceeds of this ball are to be given to the Torrance Relief Society to forward the fine charitable work being done by this society.

Every member of the Post and Auxiliary are doing their utmost to make this ball a most wonderful and complete success.

Bush's orchestra has been engaged to play, the floor is all that can be desired, and the cause in which the ball is given is surely a deserving one. These things combine to make an event that will be long remembered by those who attend; and here let it be said that the Legion and Auxiliary cordially invite all and every one to attend.

## A PIONEER RETURNS

Mr. F. L. Hobart, who has been located in Los Angeles, has returned to Torrance and has taken over the Mikelson barber shop and poolroom, which Mr. Hobart originally established years ago in pioneering days, and who, at that time, was one of the pioneers in the development of the Lime and Fertilizer Company which is one of the great industries centralized in Torrance. All of the Torrance pioneers remember and welcome Mr. Hobart back home, and it will be his home in every sense of the word. And the later settlers also feel an interest in the home-coming for it is evidence of assured conditions here.

## Legion to Continue Saturday Night Dances

The American Legion has decided to continue its regular Saturday night dances as a result of the demand of the young people of the community for dance parties at home. This means that the young people can find amusement at home under the very best conditions and of the highest character and parents will feel better assured of the company and associations of their children. The American is to be commended for this action.

### TORRANCE THEATRE PROGRAM

MR. and MRS. J. C. McVEY, Managers

MONDAY, MARCH 13, 1922  
CHAMBER OF COMMERCE MEETING AND ENTERTAINMENT

TUESDAY, MARCH 14  
Charles Ray, Dorothy Devore in  
"45 MINUTES FROM BROADWAY"  
Geo. M. Cohan's celebrated Musical Comedy success. The best play  
Geo. Cohan has ever written.  
WEDNESDAY, MARCH 15  
Viola Dana in  
"LIFE'S DARN FUNNY"  
THURSDAY and FRIDAY, March 16 and 17  
SPECIAL PROGRAM  
Rex Ingram's  
"THE CONQUERING POWER"  
A Balzac Masterpiece by the producer of "The Four Horsemen of the Apocalypse," featuring Rudolph Valentino, Alice Terry and the same big cast. Don't miss this one.  
SATURDAY, MARCH 18  
Clara Kimball Young in Her Latest and Greatest Photodrama  
"WHAT NO MAN KNOWS"  
It Puzzled even Old King Solomon—and Romeo gave his life for  
Juliet to know "WHAT NO MAN KNOWS"  
Ruth Roland in "The White Eagle"  
SUNDAY, MARCH 19  
Thomas Meighan in  
"A PRINCE THERE WAS"  
If you want to know what folks mean when they say a man's a  
"Prince," see this great picture.  
COMING SOON  
Norma Talsadge in  
"THE WONDERFUL THING"  
Mae Murray in  
"PEACOCK ALLEY"

## Dominguez Land Corporation Moves to Torrance

It has been decided to move the General Offices of the Dominguez Land Corporation, now located in the Washington Building, Los Angeles, to Torrance. Mr. M. R. Osburn, Vice President and General Manager, will have his office here and the Board of Directors will hold their meetings in this city. Torrance is now the headquarters of the big organization but the removal of the general offices to this city is an indication of the growing importance of Torrance, and it will also make it much more convenient for the public having business to transact with the corporation.

It is the desire of the Dominguez Land Corporation at this time, when the people through the Chamber of Commerce, are taking such an active interest in the advancement of the city, to co-operate in every way in their power with the Chamber and the Board of Trustees.

## More Houses Needed; the Vital Problem

Mr. George M. Kinserr, of Los Angeles, called on the Herald last Friday and in consultation expressed himself as sanguine of the future of Torrance as he is also pleased with the appearance of business conditions and the growth of the town since his last visit here two years ago to look after his property interests. The early development of Palos Verdes and the investment of thirty-five million dollars to make it the finest residential city in the world enormously stimulate the further development of Torrance. Anyone conversant with conditions will agree with Mr. Kinserr in this, who also said that the housing problem is the main thing to place Torrance far in the lead, when housing conditions provide homes, and home life for the scores of hundreds of factory people who would like to locate in a town of their choice.

## CITY ELECTION OFFICIALS

The following election officials have been selected by the Board of Trustees for the city election April 10th.  
Inspector: Isaac G. Anderson.  
Judges: Walter C. Von Hagen and Edwin H. Nash.  
Clerks: Mrs. Frances I. Christopher, Helena J. Miller and Samuel Levy.

## PROSPERITY INDICATED

The sale of lots and lands, since the last report, by the Dominguez Land Corporation, embraces the following names and addresses:

Mr. Nicholson, J. C. Fortier, E. J. Fields, J. C. Fowler, Mr. Nehring, Phil D. Rupp, Mrs. N. Payne, of Long Beach; Mr. Kenna, R. M. Joseph, T. H. Greenway, G. A. Carlson, of Los Angeles; C. C. Shultz, Wm. J. Bailor, of Santa Ana.

## SCHOOL NOTES

The last basketball game of the season, of the Bay City League, was played last Thursday evening on the Torrance High School grounds with Compton. The score was 44 to 16 in favor of Compton.

On Friday of last week the student body met to discuss ways and means for providing suits for the boys for the handball season.

Mrs. Renewden, teacher of the fourth grade, and Miss Yoeman, French and history teacher of the high school, who were both ill returned to their duties at the school Monday. Miss Thomas, who was also out on account of sickness the first part of the week, has returned.

A large percentage of the pupils who were out of school on account of sickness have returned.

The second edition of the High School paper was put out last week. The students write all articles themselves that are published in the paper, and also send to other schools, that they may see what the Torrance school is doing, and also exchange with other schools. The local merchants have contributed liberally with advertisements in the paper. These on the paper staff are: George Hannan, editor; Katherine Burmaster, assistant editor; Albert Isenstein, business manager; Frank Perkins, circulation manager; Virginia Watson, secretary; Virginia Watson, business editor; Ralph Beal, senior reporter; Marie Patton, junior reporter; Ione Barnett, sophomore reporter; Gerard Fisher, freshman reporter.

## Torrance May Be Made A Taxless City

Oil Concerns wish to Lease Sewer Farm if City Purchases Same

Three or Four Producing Wells Would Pay City's Maintenance

Attorney Jams L. King and Mr. Hugh Whitney, who has been the leader in uniting the residents of Torrance Park for self-help and the securing of the most advantageous terms from oil leasing concerns, appeared before the Board of Trustees Tuesday evening in regard to the leasing of the sewer farm, if the city buys the same.

Mr. Whitney stated that a bonus of \$150 and a monthly rental of \$5 per acre could be secured, with the usual royalties. This is as yet unproved oil territory or a larger bonus could be secured.

The Board informed the gentlemen that no action could be taken, as the matter rested wholly upon the decision of the voters in the coming bond election.

It might be violating no confidences, however, to state that this was one of the many reasons why the Board probably considered the purchase of the Sewer Farm.

It was probable, Mr. Whitney stated, that at least three or four wells could be drilled without interfering with the use of the tract as a sewer farm, and if they proved good producers the income from these wells should pay the city's expenses.

A bonus of \$500 was received by the Torrance Holding Co. for its tract but this is in a section regarded as certain oil territory by geologists and oil experts while the district about the sewer farm is unproved territory.

Much leasing is going on in this district by the largest oil companies and the Standard Oil Co. is now preparing to drill near the farm.

The possibility of making Torrance a "taxless" city is a thing that will no doubt decide the voters in favor of the sewer farm at the coming election.

## Realizes Wonderful Future of Torrance

Realizing that Torrance and its wonderful future, Mr. Osburn, who put over the successful reorganization campaign, the Torrance Chamber of Commerce has purchased ten acres on the Dominguez Land Corporation, and will make other investments in Torrance. The Chamber has purchased fronts on Card and lies between West and Harvard street.

## Oil Development News Big Derricks Going Up

The oil development work is progressing in a satisfactory manner and it is actual oil development, the stage that counts and which gives assurance to all those who have invested in property in any part of the district tributary to this territory. Torrance well No. 1, on Madrona street, is now down to 1500 feet with indications growing better every day. This well is between the Santa Fe, as locally designated, and Torrance. The Chansler-Canfield Midway has ordered two sets of drilling tools and equipment for immediate use on their nearby holdings and are going after the subterranean wealth in their usual vigorous manner and they are fortified in their actions by their experts who have pronounced this as oil territory. The Standard lease of 36 acres on Madrona street is right in the development line; a roadway is being prepared for the heavy trucking of equipment and a tool house and other buildings are being erected and immediate preparations also for building the derrick which will soon be in position. Altogether the future is bright with the assurance of many wells coming into production sooner than the public may think, for these companies are engaged in development work and are not particularly interested in giving out any information. But the actual and visible development as shown on the ground in a far better criterion than any amount of talk on paper. There is, therefore, abundant reason for an optimistic view of the early future.

## Distillery for Gasoline and Oil May Come Here

The possibility of securing another great industry for Torrance is announced and made possible by the invention of a shale-oil distilling process which separates petroleum oil from shale and also makes possible the recovery of gasoline at a total cost of 30 to 50 cents per barrel. The Standard Oil Co. owns a patent on a process but this newer invention, by E. W. Hartmon of Oakland, makes a wider field for shale distillation. The Devon Oil Shale Co. of Cincinnati has a plant with a capacity of 250 tons, at Clay City, Ky. and a 500 ton capacity plant at Lamar, Mo. It is said that one ton of oil shale will yield one barrel of oil and that a plant of 250 tons capacity as likely to be built in Torrance, will cost \$40,000.00, and at these figures would be very profitable.

A model of this Hartman oil still is on exhibition in the rear of the Hellman Bang Bldg., 1265 Angeles, where the process may be more readily understood, upon examination. In the event of the establishment of a treatment plant, the shale would be shipped in from many points deemed too inaccessible or unprofitable for various reasons, Torrance being considered the more desirable locality, one of which reasons being its desirability as a central, or virtually more central point commanding better shipping facilities for incoming raw materials than any other place under consideration.

## Twenty-five New Houses Will Be Under Way Soon

The Pacific Electric Building Corporation has contracted for the erection of twenty-five new residences near the P. E. shops. This is the first unit of building operations under the \$160,000 fund recently set aside for building operations by the Pacific Electric Railway.

It is believed that this is the precursor of a great building and expansion campaign which should at least double the number of houses in Torrance with the next year.

The class of houses which is being erected by the Pacific Electric Building Corporation is of a very high order and a credit to Torrance in every way. Some of the most attractive and modern homes in Torrance have been built by this corporation.

A. L. Mays, general Sales manager of the Dominguez Land Corporation, will also build a home in Torrance. Plans and specifications for same are now being drawn up and construction work will probably begin within a few days, and the house will be a story and a half, located near Dr. Leake's new home.